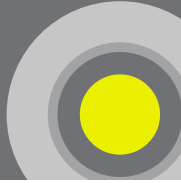


Have you got a minute?

Perfect.

Just enough time to read this quick intro to **Works MC**.



Our value proposition...

...is that we're good at understanding your value propositions and turning them into sales focused communications that get results.

Whether it's sales support, customer facing or internal, our work works.

Your diary is probably stuffed.

We have a pretty good understanding of the pressures our clients face day in, day out. So we devote all our considerable skill and experience to making your life as hassle-free as possible.

Plays well with others.

We're used to working with other agencies.

That's why we don't get all precious and pouty when we're asked to share information, or collaborate on projects.

Smarter than your average agency.

We firmly believe that marketing and sales materials have to work harder for a living. It's why we developed a unique process, the **ASID** test, to help us track the value of our work.

[For more information click here](#)

Chop chop.

We get things done.

Quickly.

From the briefing process, to coming back with concepts, to getting the solution out there and doing its job.

Some of the companies we work with:



It's a pleasure doing business.

We like mixing business with pleasure. After all, work doesn't have to be a chore.

Menu.

- Copywriting, design, artwork and programming
- Digital – online, offline and applications
- Lead generation – DM and email marketing
- Internal communications
- Presentations – Flash and PowerPoint
- Promotional materials and POS
- Sales and marketing collateral – print and digital
- Strategic communications consultancy

Familiar faces.

You deal with the same team every day* – and that includes our directors. Which means you don't have to keep explaining things over and over again. And we're always adding to our knowledge, becoming more and more useful to you as we go.

* Over 80% of our workforce have been with us for 5 years +

11 years.

That's how long we've been working with 3. We're their longest serving agency.



12 years.

That's how long we've been working with Yell. We're their longest serving agency, too.



[Click here to see what our clients think about us.](#)

Interested?
Call Chris Cloughley
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