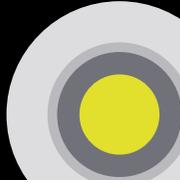


# Have you got a minute?

Perfect.

Just enough time to read this quick intro to **WorksMC**.



## We specialise in marketing for sales

We bridge the gap between the Marketing and Sales departments, working with them both to align brand and communication objectives with the need to hit targets. The result? Thoughtful, intelligence-led marketing solutions, driven by your own specific need. It's a different way of thinking.

## Your diary is probably stuffed.

We have a pretty good understanding of the pressures our clients face day in, day out. So we devote all our considerable skill and experience to making your life as hassle-free as possible.

## Plays well with others.

We're used to working with other agencies.

That's why we don't get precious when we're asked to share information, or collaborate on projects.

## The ASID test

Our unique tool, the ASID test, helps you get a clear understanding of your current marketing materials and the environment they're working in. And it results in effective, purpose-built marketing solutions – designed to increase sales, get better conversion rates and improve return on investment.

For more information [click here](#)

## Chop chop.

We get things done.

Quickly.

From the briefing process, to coming back with concepts, to getting the solution out there and doing its job.

## Some of the companies we work with:



## It's a pleasure doing business.

We like mixing business with pleasure. After all, work doesn't have to be a chore.

## Menu.

- Consultancy – creating intelligence-led marketing solutions
- Creative – copy, design, artwork and programming
- Digital – online, offline and apps
- Lead generation – DM and email marketing
- Content creation
- Social media – LinkedIn, Twitter, Pinterest
- Internal communications
- Sales and marketing collateral – print and digital

[more...](#)

## Familiar faces.

You deal with the same team every day\* – and that includes our directors. Which means you don't have to keep explaining things over and over again. And we're always adding to our knowledge, becoming more and more useful to you as we go.

\* Over 70% of our workforce have been with us for more than 5 years

## 17 years.



That's how long we've been working with Yell. We're their longest serving agency.

## 18 years.



That's how long we've been working with 3. We're their longest serving agency, too.

## Interested?

Call **Chris Cloughley**  
on **+44 (0)20 8780 9700**  
or email **chris.c@worksmc.com**