

CONTINUE YOUR EVENTS ONLINE.

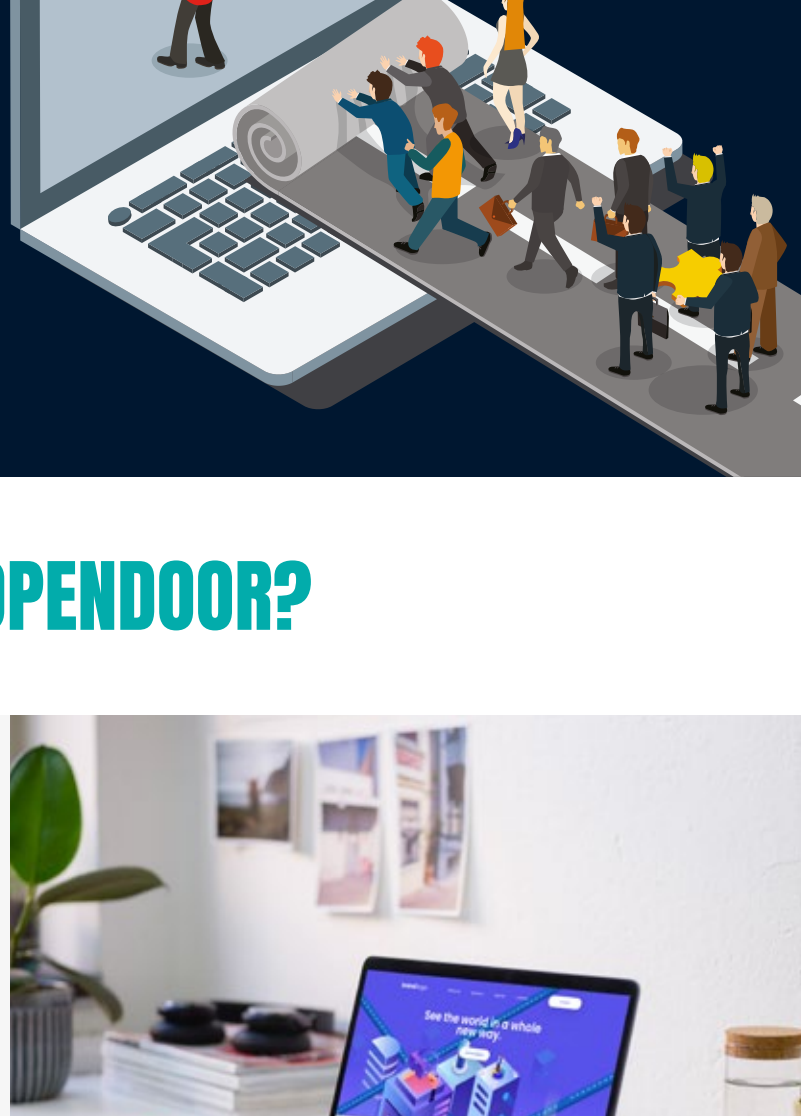
A proposal for business continuity for events, sales kick-offs and SPIF days in uncertain times.

KEEP THE DOOR OPEN TO YOUR CUSTOMERS WITH ONLINE EVENTS.

Events are a vital way of engaging with your market - giving you the opportunity to meet existing customers, attract new ones, engage internally with your sales teams and externally with channel partners, showcase your products and services, share information, have fun and be memorable.

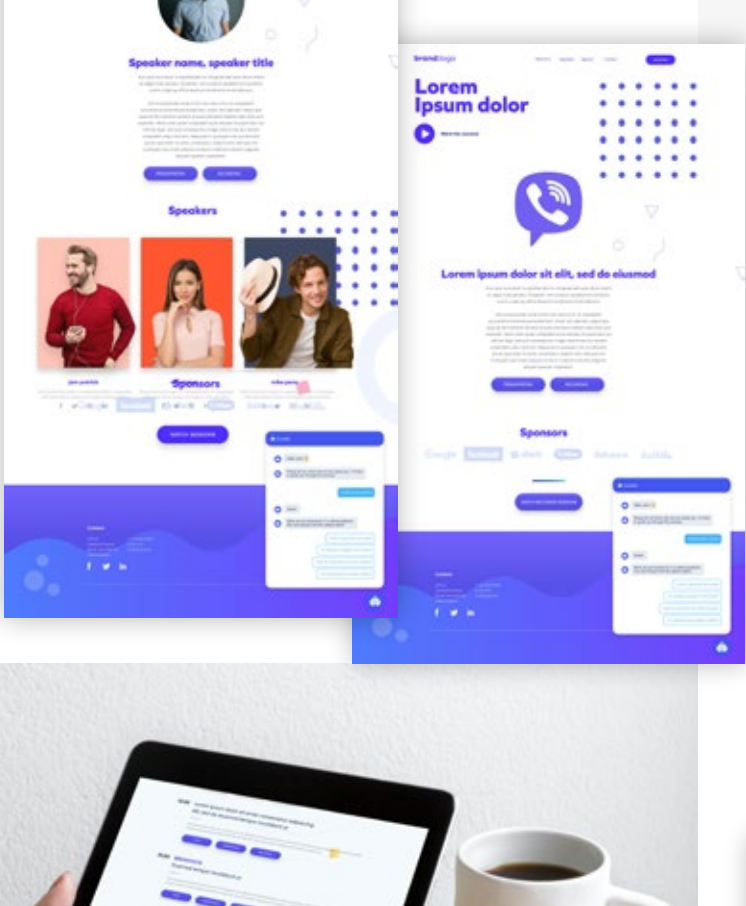
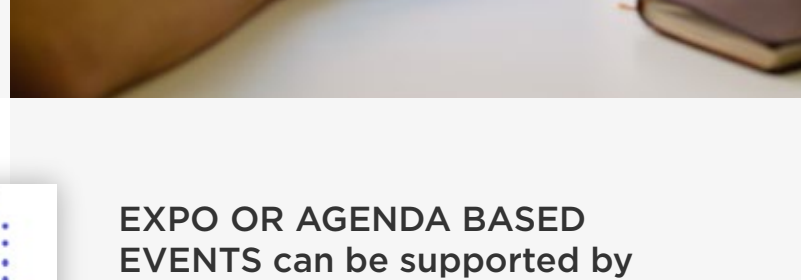
In these uncertain times, with in-person attendance on hold, there is still a way for you to achieve your key event objectives.

Welcome to OPENDOOR for online or hybrid events.



WHAT IS OPENDOOR?

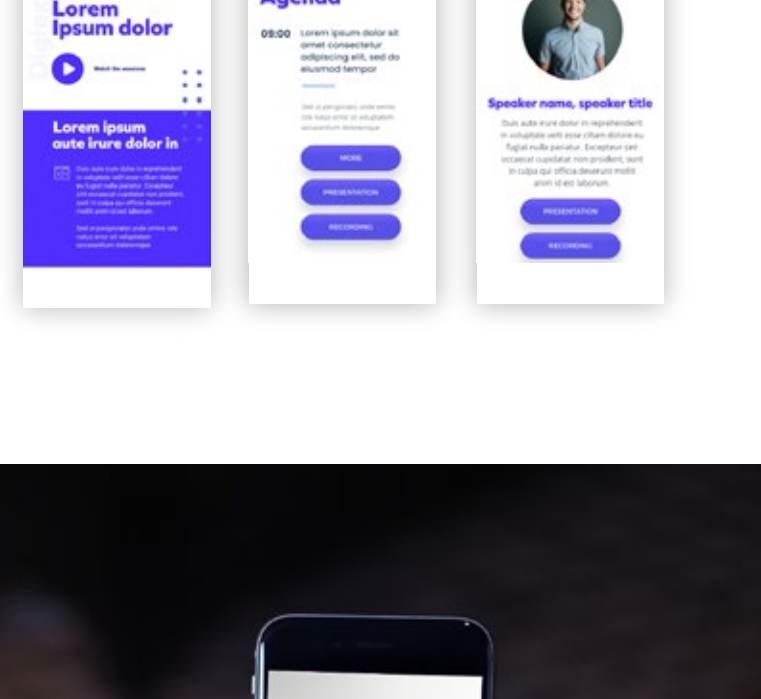
OPENDOOR is an easy-to-navigate platform that lets you engage with your event delegates in a secure, professional online environment.



EXPO OR AGENDA BASED EVENTS can be supported by the platform:

Speakers, sponsors, vendors and hosts can deliver content and information as if delegates were attending in person.

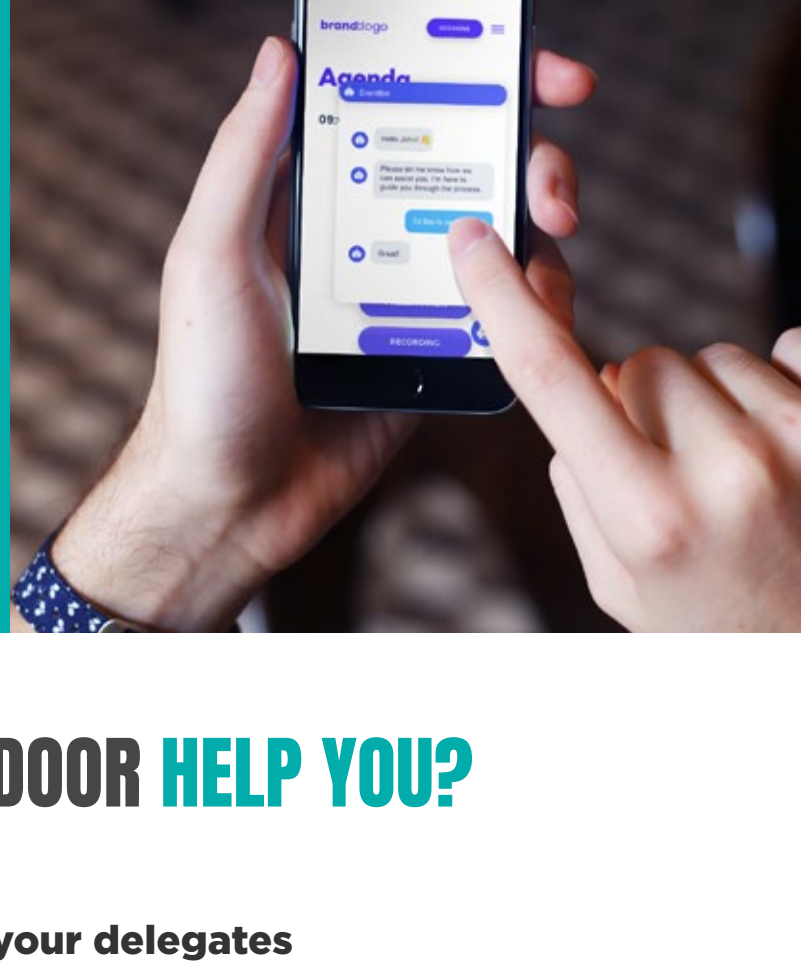
Booth, Agenda or Hybrid we have a solution to engage your delegates.



Less expensive and time-consuming than event simulators where high density 3D imagery can get in the way of quickly accessing information.

The OPENDOOR platform:

- offers much more than just a webinar, it offers a more engaging, tailored experience that can extend the longevity and reach of an event, cost-effectively.
- is a functional way of packaging and delivering event information in a clean, professional, easy-to-navigate format.



HOW CAN OPENDOOR HELP YOU?



Stay engaged with your delegates

Our platform offers easy, multi-device, accessibility to essential event information and rich media, such as webinars, document downloads, social interaction and various forms of chat (bots, 1-to-1, group, structured video).



Build relationships and gain valuable knowledge

Use our added features such as AI-driven self-assessments and in room chat / video chat functionality to create conversations based on insights into delegates' needs and wants.



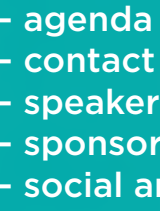
Promote your events

We have banner and social campaign packages to drive visitors.



Save time and resource

We work closely with you - but look after absolutely everything. With regular communication and up-to-the minute reporting.



Get up and running fast

Easy to set up and manage, we can have your online event portal designed, built, and live in 10 working days.

YOUR OPENDOOR EVENT - FEATURES AND OPTIONS:

- Supports multi-events in either Agenda or Expo formats.

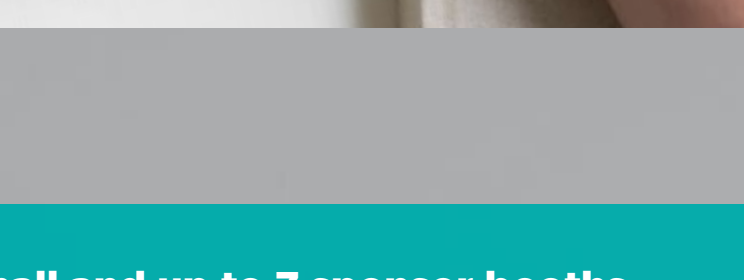
- Main hall per event can include:
 - agenda or booths
 - contact details
 - speaker highlights
 - sponsors
 - social and private room chat



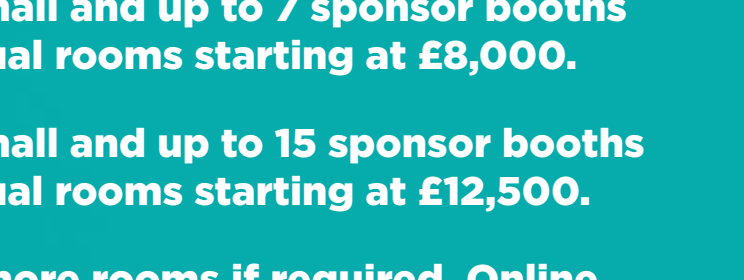
- Breakout rooms or booths can include:
 - speaker/vendor overview
 - topic synopsis
 - audience profile
 - asset downloads
 - live and recorded webinars
 - group and private chat



- Main hall and up to 7 sponsor booths / virtual rooms starting at £8,000.
- Main hall and up to 15 sponsor booths / virtual rooms starting at £12,500.
- Add more rooms if required. Online registration included in base price.



- Other options include:
 - Creation of live and recorded webinars
 - Personalised tracking and reporting
 - Live chat - personalised, private and group
 - Chat bots with structured logic
 - Structured video chat
 - Additional language builds
 - Social interaction
 - Paid registration
 - News / blog
 - Discussion forum
 - Gamification

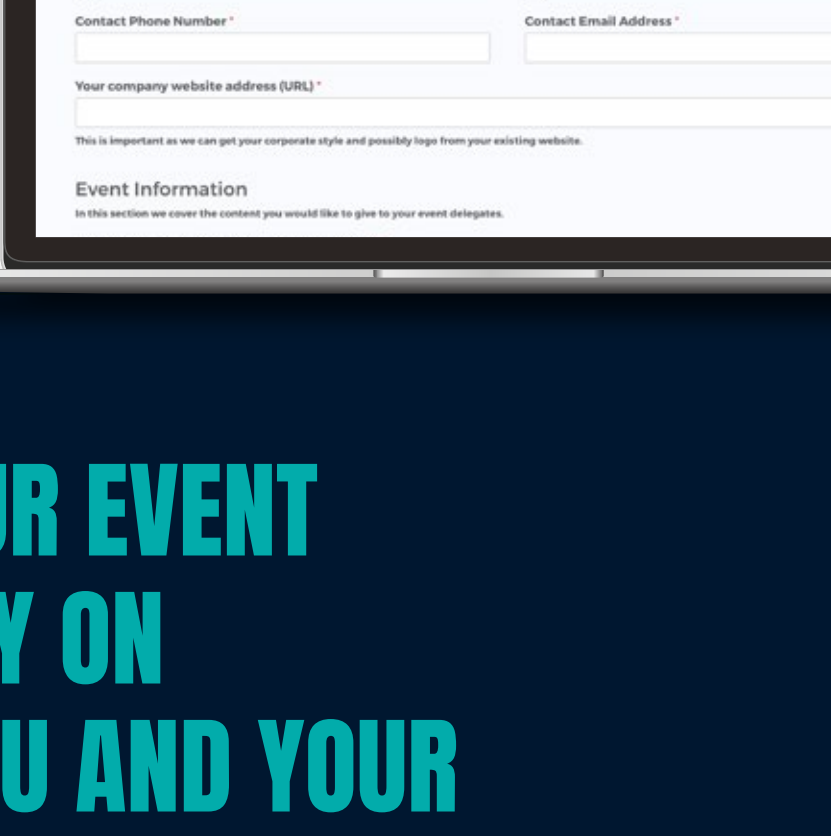


OPENDOOR ALLOWS FOR ONLINE UPLOADING OF CONTENT:



We also have a quick and simple way for clients to upload their event content online. So it couldn't be easier to keep the door open to customers.

[VISIT SITE](#)



IF YOU WANT YOUR EVENT BUDGET TO CARRY ON WORKING FOR YOU AND YOUR DELEGATES, LET'S TALK.

REQUEST AN EXPO OR AGENDA BASED DEMO TODAY.

EMAIL: HELLO@OPENDOOR.EVENTS

CALL: 020 8780 9700